



PRESS RELEASE

February 14th, 2018

Dutch and electric – NXT Motors introduces its first model at Motorbeurs 2019.

NXT Motors is a new player in the motorcycle industry, is based in The Netherlands and focuses on the development and production of 100% electric motorbikes. The brand is showing its first model at Motorbeurs 2019 in Utrecht. This pre-production model is revealed on the exhibition's opening day, Thursday February 14th at 11:00 am at stand C067 in Hal 7.

NXT Motors is attending Motorbeurs 2019 to generate brand awareness. Sales of its motorbikes starts in 2019 in The Netherlands and Belgium. Starting from Motorbeurs 2019, product reservations can be made. First NXT Motors' models, NXT RAW and NXT RAGE, are naked bike models which shall appeal enthusiasts that are looking for the 'next-level-machine' for recreational riding and the daily commute. Specifications look promising, but will only be made public after completely finalising the testing and certification process. After that, reservations will be confirmed into orders and scheduled into production. First deliveries are foreseen at the start of summer 2019.

Since the first prototype build in 2017, NXT Motors has focused on the development of its unique carbon monocoque frame. It offers the motorbikes their streamlined design and allows to lose 25% of weight versus traditional frame designs. The carbon monocoque is strength factor 4 certified – applicable in aviation – whereby the norm in automotive is strength factor 2. The initial technical components of the prototype – such as battery, electric motor and controllers – remain the same. The number of components required to build this motorbike, is roughly 70% less over a comparable traditional motorbike. The 7 inch display featuring all necessary drive information as well as additional functionality, such as clear full screen color navigation, form the modern interface with the driver.

NXT Motors B.V.

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Harm Besseling, managing director & head of engineering adds : “Electric motorbikes offer the possibility to step away from traditional designs, and develop what really is breakthrough design. NXT Motors wants to offer its customers a motorbike featuring the best technologies, and on top of that the ultimate driving experience. A powerful product and the data an electric vehicle generates, are the basis for the customer experience. NXT Motors also wants to expand into other segments of the market later. Next to the naked bikes that are introduced today, we plan to expand towards different segments such as enduro, touring and supersport.”

The electrification of our mobility is global and irreversible, but in motorcycle industry yet today this trend is not picking up as quickly. The development and manufacturing of appealing and affordable powerful motorbikes allows NXT Motors to position itself as a ‘game changer’ in the international motorcycle industry.

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Pictures : To be downloaded on www.nxtmotors.com/press

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About NXT Motors B.V.

NXT Motors B.V. was founded by Harm Besseling, David Backx and Roel de Geus in 2016 after which the company concluded several successful financing rounds. Harm is vehicle specialist and responsible for the technical development at NXT Motors. David is an experienced product marketer and product manager, and heads the Marketing team at NXT Motors. Roel is an experienced sales and dealer manager, and heads the Sales team at NXT Motors.

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